

## Jay County – Visioning 2035

Wednesday, November 13, 4:30-6:30pm ET (John Jay Learning Center, 101 S. Meridian, Portland)

21 attended

### Guidepost

Advancing Creative Economy embedded in local history/heritage and people

- Entrepreneurship
- Catalytic projects like makerspaces.

### Themes

- Creative Economy, Destination Anchors
- Amplify, Beautify, Telling our Story (events, publicity, branding, visibility, awareness)
- Beautify – downtown with wayfinding, streetscape; public art (parks other)
- Connectivity (trails, collaboration, local resources, events)
- Implementation Leadership

### Could be translated to Values

- Communication
- Collaboration
- Accessibility (as in financial, low barriers to entry, small steps)
- Leadership

### Brainstorm LIST & POST-ITs

- Co-working space (ages 25-45 target)
- 4-5 traditional artisans using same business model to amplify opportunities in Redkey
- Creative Economy
  - Makerspaces to take things to the next level (sound studio, long-arm quilting machine...)
  - Maker spaces not isolated, but together in clusters
  - Brewery test kitchen to develop more eateries – could be pop-up
  - Culinary Arts incubator
- Get out lists of people or services that can help facilitate resources to grow arts businesses
- Affordable for artists to make and sell their work (studio space / can make money after commission)
- Expand market for and beyond Jay County (online store)
- Thriving farmers market
- Resources to support creative business efforts (especially career paths)

- Accessible resources for community enrichment for our youth and open pathways for growth & opportunity for small local businesses
- Build organized event marketing and coordination plan
- Showcase arts in public transportation and other nontraditional places to increase connectivity
- Vibrant downtown destinations for food/entertainment/arts for in and out of towners
- Feel...
  - More murals and sculpture (photo op)
  - More young people
  - Buzzing streets
  - More neon-esque lights/fun signs
  - Shops (boutiques, food, fun stuff to do...)
  - People to believe in arts, believe it's important
- Downtown beautification
- Successful mixed-use facilities in historic buildings (architecture)
- Photo-op Sculpture and murals around town - butterfly wings
- Prominent spaces/destinations for people to explore Jay Co history
- Something to draw people here - vintage bike and tractor museum (\*year-round draw\* needed)
- New civic theatre fully staffed, educational - better than the Embassy in FW
- Sculpture in the parks
- Outdoor venues with tech and seating
- Active, connected trail system within county and external (use railroad)
- Tour of Assets
  - Trail for history > put together & promote
  - Native Americans
  - Mainstreet Portland could expand trail they're working on
- Coordinated arts council focused county-wide
- BARRIER: need people to believe in arts/its importance
- Literary arts added to the mix
- Glass blowing & dance studios in other cities