



Mural Proposal

Uptown Plaza Alley

Proposals must be submitted by 11:59 PM ET, August 21, 2026.

Only complete submissions received by the deadline will be considered.

Submission Requirements

1. Review the RFP information at <https://www.transformingcommunities.art/callsforartists>
2. Download this Mural Proposal Form; save it to your computer; and complete it offline

Complete Mural Proposal will include:

- **Proposed Mural** – 1) a tentative title for the mural, 2) a clear description of design and approach with renderings for proposed mural and 3) a basic budget including all possible costs through project completion
- **Artist Information & Experience** – 1) contact details for the proposing artist; 2) a narrative bio, resume/CV, and answers to two questions; and 3) references who can speak to past work on similar projects
- **Samples of Past Work** – a brief synopsis (*with images*) of work that represents the artist's style and ability on similar projects

All items are ***required*** unless noted otherwise (gray in the form that follows).

3. Artists must upload your completed proposal and required attachments (separate uploads) [AT THIS LINK](#)
4. Contact Talisha Coppock at tcoppock@downtownbloomington.com with any questions

Part 1: Cover Sheet Information

CONTACT

Include complete / current contact details for the proposing artist.

- | | |
|--------------------|---|
| Full Name | * |
| Preferred Email | * |
| Phone Number | * |
| Mailing Address | * |
| Artist Website | * |
| Social Media Links | * |

Additional Names & Details
if applicable

Part 2 Proposed Mural

DESIGN

Provide a title, clear description of design and approach, and at least two renderings for proposed mural.

Mural Title *(tentative)*

★

Description

Describe your design concept and approach to the project

★

Renderings

List the design renderings (title/content) you will upload with your proposal in order of preferred presentation

★

1.

★

2.

3.

BUDGET		Provide a basic budget including all possible costs through project completion.
Design & Labor	* \$	
Materials & Production	* \$	
Prep & Equip. (wash, lift etc.)	* \$	
Travel & Related (if applicable)	* \$	
Insurance (if specific to project)	* \$	
Contingency & Other	* \$	
Total =	* \$	

Part 3: Artist

EXPERIENCE		Provide a narrative along with a resume or CV and answers to 2 short questions.
Narrative Bio or Artist Statement	*	
Resume or CV You will upload this online	*	No text is required here.
Questions 1. Will you have insurance before work starts? 2. Are you able or licensed to operate, a lift?	* 1. * 2.	
REFERENCES		Provide at least one individual who can speak to past work on similar projects.
Contact & Details Name, email or phone, and past connection	*	

Part 4: Past Work

SAMPLES

Provide a brief synopsis (with at least one image per project) of work that represents the artist's style and ability on similar projects.

PROJECT #1 (REQUIRED)

*

Brief Synopsis

3- to 5-sentence summary including:

- Title of Artwork
- Overall Concept
- Your Role & Process

Details (as many as available)

*

- Medium, Size & Location
- Schedule & Completion Date
- Budget & Final Actual Cost

Images

*

List the project images (title/content) you will upload with your proposal in order of preferred presentation

PROJECT #2 (Optional)

Brief Synopsis

Details (as available)

Images

PROJECT #3 (Optional)

Brief Synopsis

Details (as available)

Images